Society of Industrial & Office REALTORS®

Only the Best Make It



About the Society

The Society of Industrial and Office REALTORS® is the leading professional commercial and industrial real estate association. The Society represents today's most knowledgeable, experienced, and successful commercial real estate brokerage specialists.

The 'SIOR Network' includes more than 2,300 members in 450 cities in 25 countries on six continents.

The Society certifies its members with the prestigious SIOR (Specialist, Industrial and Office Real Estate) designation, a professional symbol of the highest level of knowledge, production, and ethics in the real estate industry. Real estate transaction professionals who hold the SIOR designation are recognized by corporate real estate executives, commercial real estate brokers and agents, lenders, and other real estate professionals as the most experienced and capable brokerage practitioners in any market. Designees specialize in industrial, office, dual (industrial & office), sales management, or advisory services categories.

The Society also includes associate members who include corporate executives, developers, educators, and others involved in the commercial real estate industry.

The Society's Candidate Program welcomes those accumulating the experience or other qualifications to become SIOR designees.

A professional affiliate of the National Association of REALTORS®, the Society is dedicated to the practice and maintenance of the highest professional and ethical standards. The SIOR code of ethics appears in this brochure. Founded in 1941 in answer to the US War Department's request for assistance to locate industrial facilities, the Society maintains a commitment to business and industry by providing outstanding professional services, publications, and educational programs.



The SIOR Advantage

Here's evidence of Society member experience and expertise:

TRANSACTION DOLLAR VOLUME

Last year, Society members reported an average per person dollar volume of US\$25.7 million. Cumulative dollar volume for all Society members was US\$51.7 billion. Dollar volume is the value of a transaction (lease value or sale price) divided by the number of brokers involved in the transaction.

TRANSACTIONS CLOSED

As a group, Society members closed 68,442 transactions last year, approximately 34 transactions per member.

SPACE LEASED/SOLD

Society members leased or sold an average of 1.2 million square feet (111,500 square meters) per person last year. Cumulatively, they leased or sold 2.4 billion square feet (223 million square meters) of space.